

Scoring Criteria for the Specialty Crop Grant Program

Points	Proposal Section
35	Project Purpose
	<ul style="list-style-type: none"> Is the work aligned with the NYS program priorities?
	<ul style="list-style-type: none"> Is the problem, or opportunity that the project seeks to address important to NY specialty crop growers?
	<ul style="list-style-type: none"> Is the proposed solution/practice change aligned with the direction of the marketplace?
	<ul style="list-style-type: none"> Does the proposal acknowledge the role of economics in the development or potential adoption of solutions/practice changes?
	<ul style="list-style-type: none"> If effective, is the proposed solution/practice change likely to be adopted by the ag community?
	<ul style="list-style-type: none"> Does the proposal adequately address any limitations to the proposed solution/practice change?
	<ul style="list-style-type: none"> Does the proposal adequately address the limitations or benefits of other work in the same area?
5	Target Beneficiaries
	<ul style="list-style-type: none"> Does the description of the target beneficiary build confidence that the project leader understands the stakeholders and the potential scale of the work proposed?
15	External Project Support
	<ul style="list-style-type: none"> Does the proposal demonstrate sufficient industry support for the work?
	<ul style="list-style-type: none"> Does the proposal demonstrate strong industry support for the work?
	<ul style="list-style-type: none"> I personally believe this work is important for NYS to support
25	Workplan
	<ul style="list-style-type: none"> Is the project well organized and easy to understand?
	<ul style="list-style-type: none"> Are the proposed goals realistic?
	<ul style="list-style-type: none"> Is the project ambitious in what it seeks to accomplish and measure?
	<ul style="list-style-type: none"> Based on the plan, is the project likely to accomplish its goals?
	<ul style="list-style-type: none"> Does the work plan offer any notable new approaches?
10	Data Collection.
	<ul style="list-style-type: none"> Does the data collection plan and measurement build confidence that the project will be successfully implemented?
	<ul style="list-style-type: none"> Does the data collection plan measure all aspects of the project's work?
10	Resource Request
	<ul style="list-style-type: none"> Is the dollar amount of the request an appropriate investment relative to the potential benefit of the work?
	<ul style="list-style-type: none"> Is the project ambitious in what it hopes to accomplish relative to its request?